February 14, 2014

Dear Friends and Supporters:

Life After Uncivil Ruthless Acts (L.A.U.R.A.) will be hosting the 7th Annual Community Resource Fair on Saturday, March 29th, 2014 at Fred Roberts Park, Los Angeles. This amazing event commemorates victims of homicide, and brings needed resources to mothers, fathers, and the children who live in a forgotten part of Los Angeles. This fun-filled event creates an atmosphere of community awareness, and community inclusion among the residents of South Central L.A. Each year L.A.U.R.A.’s fair has played an increasingly prominent role to the residents of South Central. It has become a hub of information, collaboration, and civic awareness, in conjunction with live entertainment, special guests, prizes, food and much, much, more!

We anticipate serving 1200 children, youth and adults during this event. Events of this magnitude would not be possible without the support of families, businesses, organizations, and friends like you. We are asking that you join us and become a sponsor for this event, or provide a contribution. We also are in need of student prizes, store gift cards/certificates, and give-a-ways for raffles and auction. These incentives will boost community participation and will assist us in having a successful event. We will be happy to acknowledge your donation by using your logo on our website, promotional materials and acknowledgments, and are available to pick up any donations.

All net proceeds from the event go directly to support L.A.U.R.A.’s activities throughout the year. L.A.U.R.A. has become a safety net for victims of crime and homicide victims’ loved ones, where we offer assistance to the families of both the perpetrator and the victim. We have an energetic youth group that is youth-led and youth-organized. We provide the youth with opportunities to participate in non-traditional adventures and activities. Finally, we have engaged community members who are dedicated to improving the community of South Central and provide them with opportunities for leadership, civic participation, and community service.

Your involvement, support and generous donations will have a positive impact on our community and will promote public safety. If you have any questions about the sponsorship or donation options, please contact me at (323) 816-9651 or via email at AdelaB@LauraLA.org. Thank you in advance for your support of this most important event.

Sincerely,
Adela Barajas
Founder/CEO
Life After Uncivil Ruthless Acts (L.A.U.R.A.)

Our Resource Fair Steering Committee
Co-Chairs: Adela Barajas and Yadira Hernandez
Committee: Cynthia Lara, Daniel Healy, Dominik Onate, Jamila Banks, Karina Rivas, Karla Salinas, Mike Castillo, Olivia Palma, and Patty Jimenez

Life After Uncivil Ruthless Acts is a 501(c)(3) non-profit organization. Donations are tax-deductible to the full extent allowed by law. Our Tax ID number is 90-0852292.

L.A.U.R.A. is a non-profit organization dedicated to enhancing the quality of life of the residents of South Central Los Angeles. We accomplish this by empowering youth, victim-survivors, and their families through civic awareness; facilitating community collaboration; and bringing a wide range of resources to the community. www.laurala.org